

# SPORTS COMMUNICATION MAJOR

Department: Communication (<https://catalog.bradley.edu/undergraduate/communications-fine-arts/communication/>)

Total Hours Required for Major: 42

Code	Title	Hours
<b>Required COM Core</b>		
COM 101	Survey of Communication	3.0
COM 300	Communication Theory	3.0
COM 417	Issues and Perspectives in Communication	3.0
<b>Required Courses</b>		
COM 160	Sports, Media and Society	3.0
COM 201	Journalistic Writing	3.0
COM 265	Ethical Issues in Sports Communication	3.0
COM 360	Digital Journalism	3.0
COM 370	Global Perspectives in Sports Communication	3.0
COM 380	Gender, Media, and Sport	3.0
COM 400	Communications Research	3.0
COM 460	Sports Promotion and Publicity	3.0
<b>Required Electives (choose 9 hours)</b>		<b>9.0</b>
COM 203	Media Industries	
COM 215	Basic Reporting	
COM 219	Public Relations	
COM 220	Advertising As Communication	
COM 260	Sports Writing and Announcing	
COM 292	Organizational Communication	
COM 318	Health Communication	
COM 326	Digital Analytics	
COM 330	Communication Law and Ethics	
COM 388	Social Media Communication	
COM 447	Issues and Ethics in Advertising	
COM 491	Topics in Communication <sup>1</sup>	
COM 494	Communication Expedition <sup>1</sup>	
COM 495	Communication Internship ((CFA 301))	
<b>Total Hours</b>		<b>42</b>

<sup>1</sup> Must be sports related. Requires approval of department chair. No more than three hours from COM 491 Topics in Communication, COM 494 Communication Expedition, and COM 495 Communication Internship combined may count toward the major.