MANAGEMENT AND LEADERSHIP MAJOR

Department: Management and Leadership (https://catalog.bradley.edu/undergraduate/business/management-leadership/)

The Management and Leadership major provides a solid foundation in the skills and concepts necessary to meet the complex and challenging tasks of management. The program concentrates on developing the decision-making, problem identification, problem-solving, and interpersonal skills essential for combining the organization's various resources to promote organizational effectiveness.

Students in the Management and Leadership major are prepared for management positions in both industry and not-for-profit settings. In larger organizations, graduates typically obtain entry-level management positions. Further, the major provides the background necessary to later advance to middle and upper-level management positions. In smaller firms, graduates may expect to enter middle or upper-level management positions. They may also find roles in consulting, or other advisory capacities. Students who are uncertain as to their career goals will find that the Management and Leadership major provides excellent preparation in business for a wide range of job opportunities. Additionally, students are well prepared for graduate-level business (MBA, DBA, PhD) or public administration (MPA) programs, law school, and other graduate school programs.

Major Requirements

Code	Title	Hours
Required Courses		
M L 353	Operations Management in Organizations ¹	3.0
M L 356	Human Capital in Organizations	3.0
M L 357	Leading Organizations	3.0
M L 358	Managerial Decision Making	3.0
PSY 101	Principles of Psychology	3.0
Elective Courses		12
Select at least 9 of 12 hours of M L prefix courses. Remaining hours can be selected from the following:		3
ATG 268	Business Ethics	
BLW 345	Law of Business	
BLW 355	Labor-Management Relations	
BLW 446	Employment Law	
ENT 280	Entrepreneurial Creativity	
ENT 382	Entrepreneurship Startups	
ENT 383	Managing Entrepreneurial Growth	
ENT 385	Technology Entrepreneurship	
ENT 386	Social Entrepreneurship	
MIS 272	Business Analytics Tools and Techniques	
MIS 375	Business Systems Analysis and Design	
Other M L courses		
Students must also complete Foster College's business core.		

¹ Course fulfills the FCB core quantitative skill building course.

27

Total Hours

Management and leadership majors must satisfactorily complete at least 15 hours of BLW, ENT, MIS, or M L-prefixed courses at Bradley University. Students desiring concentrations should declare their intentions as early as possible and should consult with their advisor to ensure that the correct courses are taken. Students should also note that some courses are offered only once each year.