

COMMUNICATION STUDIES MAJOR

Department: Communication (<https://catalog.bradley.edu/undergraduate/communications-fine-arts/communication/>)

The Communication Studies major offers a comprehensive overview of the field of communication. Students customize their area of study using coursework from majors in advertising and public relations, organizational communication, journalism, sports communication, and media production. Courses emphasize oral, written, and digital forms of communication, effective and ethical messaging, and how to create and convey information to specific audiences. This major will prepare students for positions in corporate contexts, nonprofit organizations, and media industries, or for future graduate study.

Course Requirements

Must complete requirements for the core and one major.

Code	Title	Hours
Core Requirements		
COM 101	Survey of Communication	3.0
COM 201	Journalistic Writing	3.0
COM 300	Communication Theory	3.0
COM 417	Issues and Perspectives in Communication	3.0
Communication Electives (choose four 100/200 level COM courses)		12
Communications Electives (choose six 300/400 level COM courses)		18
Total Hours		42