TURNER SCHOOL OF ENTREPRENEURSHIP AND INNOVATION

Innovative Minds, Different Majors

Our Mission

We facilitate learning adventures to conquer challenges with innovative thinking and ingenuity.

You've found the place to nurture your entrepreneurial spirit and elevate your ideas to achieve success. We accomplish our mission by focusing on three areas: Curriculum, Co-Curricular Engagement, and Community Connections. Reach out to us to learn more!

Curricular Initiatives

Whether through the Interdisciplinary Innovation (SEI INV) degree completion program or a minor in Entrepreneurship and Innovation (SEI), the Turner School of Entrepreneurship and Innovation seeks to ensure an academically rich environment for all Bradley students to build the necessary entrepreneurial skills and innovative thinking for a successful career.

Co-Curricular Engagement

Vital learning also happens outside the classroom. We provide this through: Brave Pitch, Ideas for Good Awards, Big Idea student-venture competition, entrepreneurial internships, mentoring connections, the Collegiate Entrepreneurs' Organization (C.E.O) student club, and much more!

Community Connections

Build your network from across campus, the community or around the world, all with our support. The Turner School of Entrepreneurship and Innovation provides ongoing opportunities to immerse yourself in the entrepreneurial innovation ecosystem by connecting you with entrepreneurs and experts while you pursue your innovative ideas and passions.

The Turner School mission, mantra, and values, presented below, directly align with the Bradley University Strategic Imperatives and Plan developed in 2021 that guide campus activities.

Our Mantra: Dream, Design, Develop Your Ideas

- **Dream: Leverage your creativity for a better tomorrow.**
  Be-creative, Be-innovative, Be-You. The Turner School community fosters creativity and innovation. Join us to nurture your entrepreneurial spirit and bring your ideas to fruition.
- **Design: Map your ideas through hands-on action.**
  Be-brave, Be-collaborative, Be-involved. At the Turner School you'll find coaching and an engaging curriculum to advance you from ideas to workable solutions.
- **Develop: Build a scaling framework for success.**
  Be-courageous, Be-confident, Be-limitless. Turning your ideas into action is what the Turner School is all about. Overcoming challenges with ingenuity and flair prepares you to evolve yourself and your idea from problem solving to impactful solution.

Our Values

Innovative

- We invite students to don their thinking caps, mix in a bit of imagination, and join others to make cool stuff happen!
- We define "*innovative*" as the ability to tackle challenges, problems, and opportunities with a creative and forward-looking mindset, it is our DNA.
- We commit to offering curricular and co-curricular pathways that encourage students to converge and merge while applying creative thinking to solve problems and drive toward executable outcomes.

Inclusive

- Be-You.
- We believe that when everyone is welcome, excellence thrives.
- We commit to creating an environment through our language and actions - in our courses and activities - where all feel valued and empowered to succeed.

Interdisciplinary

- *Innovative Minds, Different Majors.*
- We believe that to blaze your trail, you need diverse knowledge and a flexible mindset, and that discoveries evolve from a comprehensive understanding of topics from various disciplinary perspectives.
- We commit to connecting different areas of study in meaningful ways in our approach to teaching and programming.

Student Entrepreneurship and Innovation Co-Curricular Opportunities

Dream, Design, and Develop your entrepreneurial spirit and innovative thinking by participating in these and other Bradley co-curricular activities. Contact the Turner School (turnerschool@bradley.edu) for more details.

Brave Pitch

Looking for a quick easy way to share your idea or innovation with peers and experts? The Brave Pitch is for you! Whether you have a business idea, product, service, app, or non-profit idea, Brave Pitch is for you! You don't need to have a full business plan, and no entrepreneurial or business experience is necessary! It's simple. Create and upload a 1-3 minute video describing your idea. Click here for more information.

Ideas for Good Awards

Calling all students! Celebrate your ideas for tackling environmental and social challenges to change lives, strengthen communities, and make a difference. Ideas for Goods submissions connect the United Nations Sustainable Development Goals (UN SDGs) to local issues. Together we showcase and recognize your courage and creativity to improve our world.

Big Idea Student Venture Competition

The Big Idea Competition is a chance for you - Bradley students and recent alumni - to pitch and develop an innovative idea, product, service, or new business. Demonstrate your creativity by presenting your entrepreneurial ideas to a panel of judges and potential investors. Join the Big Idea Student Venture Competition to gain knowledge on the processes of turning ideas into opportunities, incorporating feedback to iterate, and developing networks. All this increases the likelihood of

success, while gaining exposure to potential investors. Click here for more information.

Distinguished Entrepreneurship Speaker Series

The Turner School of Entrepreneurship and Innovation is where dreamers become doers. We team up with world-renowned entrepreneurs to create an event that's all about exploring innovative and entrepreneurial paths. Picture yourself as a trailblazer and uncover potential avenues to success. Come be a part of the vibrant, innovative Peoria entrepreneurial ecosystem. Participate in the free public event or dive deeper in our small group student discussions and events. Click here for more information.

- Entrepreneurship and Innovation (Minor)
- Interdisciplinary Innovation (BA or BS)