

ENTREPRENEURSHIP (ENT)

ENT 280 - Entrepreneurial Creativity (3.0 hours)

Toolkit to think more innovatively. Students will gain knowledge of various theories of creativity and innovation and will learn how to rebuild cognitive models. By the end of the semester, students will develop at least one marketable business opportunity.

ENT 281 - The Entrepreneurial Career (1.0 hour)

This course is designed to give students a feel for an entrepreneurial career. The course will consist of entrepreneurs and investors as guest speakers, case studies, and opportunity recognition theory and activities. By the end of the course, students should have an understanding of the benefits and risks of being an entrepreneur and how entrepreneurs recognize opportunities.

ENT 289 - Topics in Entrepreneurship (1.0-3.0 hours)

Topics of special interest in entrepreneurship, which may vary each time the course is offered. Topic and prerequisite stated in current Schedule of Classes. May be repeated under different topics for a maximum of six hours credit.

ENT 381 - Entrepreneurship for Non-Business Students (3.0 hours)

This course is designed for students throughout the Bradley campus, except for those majoring in business. Whether your major is the arts, engineering, education, or science, the focus will be on how to launch a new venture enterprise. Students may have a serious interest in starting a business or only want to explore the world of entrepreneurship. The course will answer the question "Would creating my own enterprise be for me?" Subjects include finding an opportunity, determining if there would be satisfied customers, the use of a business plan, obtaining financing/resources, and deciding on the next steps to take. Students will develop an idea for starting a new venture.

Prerequisite: Junior Standing, Not open to Business Majors, Cannot earn credit if taken ENT 382.

ENT 382 - Entrepreneurship Startups (3.0 hours)

Activities involved in starting, financing, growing, and harvesting a new business venture. Entrepreneurs and their behavior, analysis of opportunities, obtaining capital, and venture strategies.

Prerequisite: ATG 157; 42 credit hours and a declared entrepreneurship first major or junior standing for other majors.

ENT 383 - Managing Entrepreneurial Growth (3.0 hours)

Students will gain a better understanding of the challenges of growing an entrepreneurial business. The course will focus on adapting growth strategies, marketing, cash management and personnel in changing competitive environments.

Prerequisite: M L 350 and junior standing.

ENT 384 - Entrepreneurial Finance (3.0 hours)

Planning and strategies involved in starting or expanding a business. Emphasis on capitalization, record keeping, liquidity management, fixed asset management, financial analysis, expansion strategies, establishing firm value, and exiting the firm. Cross-listed with FIN 384.

Prerequisite: ENT 382 or FIN 322.

ENT 385 - Technology Entrepreneurship (3.0 hours)

This course focuses on fostering the analytical and conceptual skills required to develop and test the feasibility of technology-based product-focused business concepts. The course will expose the student to issues that a product-focused company would face when attempting to launch a new venture.

Prerequisite: Junior Standing

ENT 386 - Social Entrepreneurship (3.0 hours)

This course is designed to give students some of the tools and knowledge necessary for understanding, launching and managing a social venture (not for profit or for profit). Social entrepreneurship combines the passion of a social mission with the techniques of the discipline of business. The social entrepreneur applies practical solutions to societal problems. The result may be a new product, new service, or new approach to a social problem.

Prerequisite: Junior Standing

ENT 387 - Family Business (3.0 hours)

Family-controlled businesses are characterized by challenges that threaten their continuity and distinct core competencies that can result in unique competitive advantages. The course will explore and analyze family business continuity challenges and best management, family, and governance practices for leading family-owned businesses. Since the focus is on pragmatic, action-oriented, management, governance, and family/business leadership skills, the course will be taught primarily through live and written cases, discussions, lectures, and a study/consultation experience with a family business.

Prerequisite: 56 hours

ENT 389 - Advanced Topics in Entrepreneurship (1.0-3.0 hours)

Advanced topics of special interest in entrepreneurship, which may vary each time the course is offered. Topic and prerequisite stated in current schedule of classes. May be repeated under different topics for a maximum of six hours credit.

ENT 482 - The Entrepreneurial Experience (3.0 hours)

This entrepreneurship course is for students who have one or more ideas for starting a business (or nonprofit). The idea could be a retail shop or a biotech product, whatever the students decide. The course is heavily focused on actually creating an enterprise, ideally up to selling products or services. It is also possible to work on an existing venture concept and contribute to its actual development. This "hands on" course will enable students to launch ventures after the course concludes, with mentoring and assistance from the Turner Center.

Prerequisite: ENT 382 or ENT 381 or consent of instructor.

ENT 488 - Internship in Entrepreneurship (1.0-3.0 hours)

Supervised experience with an approved new or emerging firm or with an agency providing assistance to emerging high-technology firms. Application of entrepreneurship skills. Written application required (available from internship director). May be repeated for a maximum of 3 hours.

Prerequisite: junior standing; entrepreneurship major; 2.5 overall GPA; at least one entrepreneurship-related course

ENT 499 - Independent Study in Entrepreneurship (1.0-3.0 hours)

Studies undertaken by academically qualified students under the guidance of a faculty member, with the approval of the chair of the Department of Entrepreneurship, Technology, and Law. May be repeated up to 6 hours.

Prerequisite: Junior standing and stated in the Schedule of Classes.

ENT 660 - Additional Readings in Entrepreneurship (1.0-6.0 hours)

Individual readings for qualified students, under the guidance of a member of the faculty. 1-3 hours, may be repeated up to 6 hours under different titles/topics.

Prerequisite: Advancement to candidacy; consent of instructor and director of graduate programs.

ENT 682 - Entrepreneurship (3.0 hours)

This course is for MBA students who wish to explore launching a venture of their own or immersing themselves in another actual venture. Beyond the readings, a variety of exercises, live cases and other learning opportunities will enable participants to partially customize the course content to fit their needs and interests. Several specialists and entrepreneurs will serve as distinguished guest entrepreneurs for certain sessions. This is an applied, experiential course that allows for the application of knowledge from other MBA courses. A primary focus will be on conducting a venture feasibility or other project.

ENT 689 - Topics in Entrepreneurship (1.0-6.0 hours)

Conceptual treatment of topics important to entrepreneurship. Topics stated in current Schedule of Classes. 1-3 hours, may be repeated up to 6 hours under different titles/topics.

Prerequisite: Stated in current Schedule of Classes.