COMMUNICATION

Faculty: Professors: Dickhaus (Chair), Adams, Banning, Gabor, Netzley; Associate Professor: Horn; Assistant Professors: Biddle, Erlichman, Marsh, Prather, Ward; Instructors in Residence: Daye, Eilola, Lennie, Sandoval.

Mission

Programs in the Department of Communication integrate academic study of communication with professional education in advertising & public relations, journalism, organizational communication, sports communication, and television arts. We encourage collaboration among faculty, students, external partners, and the community. We embrace and support the democratic principles of a free, open, and diverse society. Our mission is to educate students to think, act, and communicate effectively, ethically, critically, and creatively in the global environment to enrich their personal and professional lives.

Admission Requirements

1. Bradley students transferring into the department must have a 2.25 grade point average for at least 12 hours of course work in order to declare a major and/or minor in the Department of Communication.
2. Students transferring from other institutions must have a 2.25 overall grade point average to be admitted to a major and/or minor in the department. External transfer students not having a 2.25 overall grade point average must earn a 2.25 at Bradley for at least 12 hours of course work before declaring a major and/or minor in the department. Courses taken at other institutions must be evaluated by the Admissions Office and then by the department's advisor for transfer students.
3. Internal and external transfer students may need at least one extra semester to complete graduation requirements because of prerequisites and core course requirements in the major and/or minors.
4. Current Bradley University students and external transfer students who meet departmental admission requirements and who wish to change to or add a communication major must first meet with the department chair for an initial academic advisement session. Applications may be processed at any time except during the following periods:
    - Seven workdays prior to the beginning of the semester to the end of the drop/add period as defined in the academic calendar in the Schedule of Classes.
    - Seven workdays prior to the beginning of early registration to the end of the early registration period as defined in the academic calendar in the Schedule of Classes.

General Requirements

1. Students must earn a C or better in every core course.
2. Students may not enroll in communication courses for which a core course is a prerequisite unless they have earned a C or better in the core course.
3. For graduation, all department majors must have a grade point average of 2.25 for all courses taken in the major and/or minor (including courses outside the department required for the major).
4. Students can have multiple majors and minors within the Communication department but must adhere to general major and minor requirements outlined in the academic regulations/majors, concentrations, and minors section of the academic Catalog. Students should consult with advisors to verify those are met.

Majors: Advertising and Public Relations, Communication Studies, Journalism, Media Production, Organizational Communication, and Sports Communication.

Minor Requirements

The Department of Communication offers a minor in Advertising and Public Relations, Journalism, Media Production, and Organizational Communication. All minors are *open to department majors.*

- Advertising and Public Relations (BA or BS)
- Advertising and Public Relations (Minor)
- Communication Studies (BA or BS)
- Interdisciplinary Film Studies (Minor)
- Journalism (BA or BS)
- Journalism (Minor)
- Media Production (BA or BS)
- Media Production (Minor)
- Organizational Communication (BA or BS)
- Organizational Communication (Minor)
- Sports Communication (BA or BS)