

INTERNATIONAL BUSINESS (I B)

I B 502 - Global Trade Management and Analysis (3.0 hours)

Overview of trade management issues, procedures, requirements, and strategies. Focus on global trade management, implementation of international marketing plans, effective global supply chains, and trade finance. Examination of influencing factors including cultural awareness, compliance with government regulations, use of technology, resources, and documentation. Cross-listed with I B 402. The graduate level course will have additional requirements beyond those of the undergraduate course.

Prerequisite: I B 206 or consent of the Department Chair

I B 656 - International Business Administration (3.0 hours)

Impact of economic, cultural, legal/political, institutional, and competitive issues on the management of international and global business operations. Adjustment of strategic and tactical entry mode, marketing, production, human resources, and financial decisions to macroenvironmental constraints in selected world regions and markets. Case studies and reports.

Prerequisite: M L 620 or MTG 624 or consent of instructor; consent of director of graduate programs.

I B 658 - Topics in International Business (1.0-3.0 hours)

Topics of special interest which may vary each time the course is offered. Topic stated in current Schedule of Classes.

I B 660 - Readings in International Business (1.0-3.0 hours)

Individual readings for qualified students, under the guidance of a member of the faculty. Repeatable to a maximum of 3 credit hours.

Prerequisite: consent of instructor and director of graduate programs.